

Sustainable tourism is a framework that emphasizes the importance of engaging travellers and the travel industry in supporting environmental protection and social responsibility. It is defined as tourism that considers its current and future economic, social, and environmental impacts, addressing the needs of visitors, the industry, the environment, and host communities. When responsibly planned and managed, tourism can create jobs, promote social integration, protect natural and cultural heritage, and improve human well-being. This approach is crucial for ensuring that tourism contributes positively to local economies while minimizing negative impacts on the environment and communities